

Advertising Rates

The Pearl News

**THE NEWS
RICHLAND**

**THE FLORENCE
NEWS**

The above papers are subsidiaries of: **SWRANKIN NEWS**

Susie Wolfe, Editor | 601-706-9237, ext. 3 | news@swrankinnews.com

With ads starting at \$99 per month, our papers offer advertising opportunities to fit any budget. Grow your business's presence and profit by becoming a part of the Pearl, Richland, and Florence community newspaper.

CIRCULATION

Subscriptions are available.

In total, the 3 papers print 5,100 copies in every monthly issue, and is available in over 200 locations in Rankin County, with a concentration in Pearl, Florence, and Richland.

**Total print readership
12,500**

SUBMIT AN AD

**Ad reservation deadline is
the 20th of the month**

Ads should be PDF files of the exact dimensions shown below

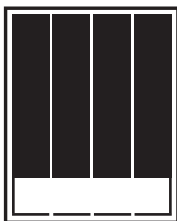
**Full ad production services are
available for no additional charge**

New issues are published every
2nd Tuesday of the month

3 PAPERS = 1 PRICE

**Price shown gets
your ad in
ALL 3 papers**

Inserts - \$60 per 1,000 inserts



BANNER PAGE
(10.375 x 1.5)

\$200 per month with
12 month contract
\$250 per month with
6 month contract
\$300 per month with
no contract



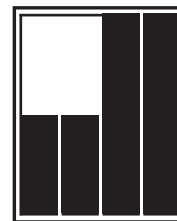
2 COLUMN X 2 INCHES
(5x2)

\$99 per month with
12 month contract
\$112 per month with
6 month contract
\$125 per month with
no contract



2 COLUMN X 3 INCHES
(5x3)

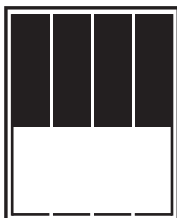
\$149 per month with
12 month contract
\$162 per month with
6 month contract
\$175 per month with
no contract



QUARTER PAGE
(5x6)

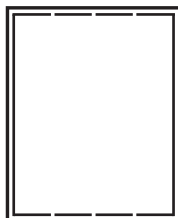
\$174 per month with
12 month contract
\$187 per month with
6 month contract
\$200 per month with
no contract

BEST SELLER!



HALF PAGE
(10.375 x 6)

\$299 per month with
12 month contract
\$325 per month with
6 month contract
\$350 per month with
no contract



FULL PAGE
(10.375 x 12)

\$459 per month with
12 month contract
\$509 per month with
6 month contract
\$549 per month with
no contract

DIGITAL PACKAGES

Facebook Post

2 boosted posts on
SW Rankin News
Facebook Page.



With Print Advertising:
\$149/month

Digital Only:
\$249/month

Ad in Online Articles

Digital ad will be
placed in rotation
inside of articles on
swrankinnews.com.



**Discounts available for
multiple papers!*

Digital Ad on Website

Your ad will be added
to the homepage of
swrankinnews.com.



E-Blast

Digital ad will be
a featured ad in our
regular email blast.
One E-blast per month.

ANY SIZE 4-COLOR AD

ADDITIONALLY - ONLY \$69