

Advertising Rates

Clay Mansell, Publisher | 601-706-9237 | ClayMansell@SWRankinNews.com

With ads starting at \$99 per month, our papers offer advertising opportunities to fit any budget. Grow your business's presence and profit by becoming a part of the Pearl, Richland and Florence community newspaper.

Circulation

In total, the 3 papers print 10,000 copies in every monthly issue, and is available in over 200 locations in Rankin County, with a concentration in Pearl, Florence, and Richland.

Particulars

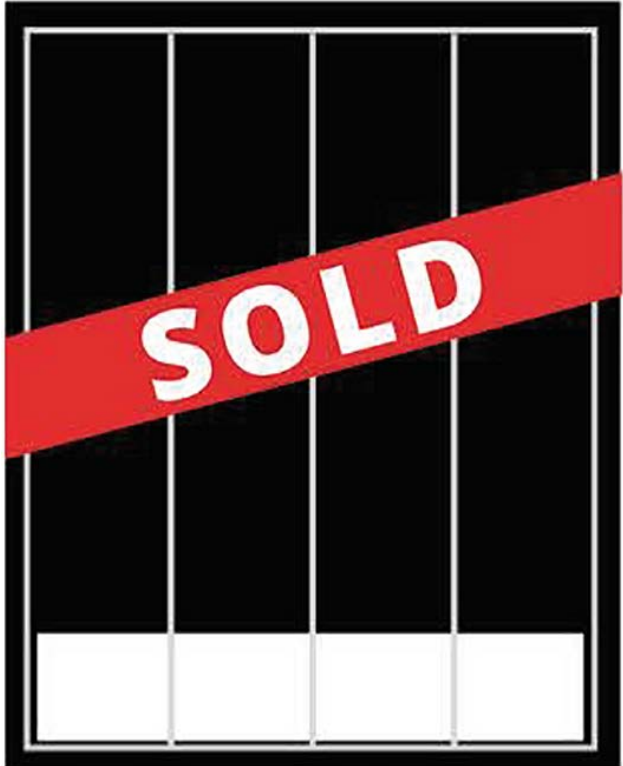
New issues are published every 2nd Tuesday of the month. Ad Deadline is the 20th of the month.

Full ad production services are available for no additional charge.

3 Papers = 1 Price

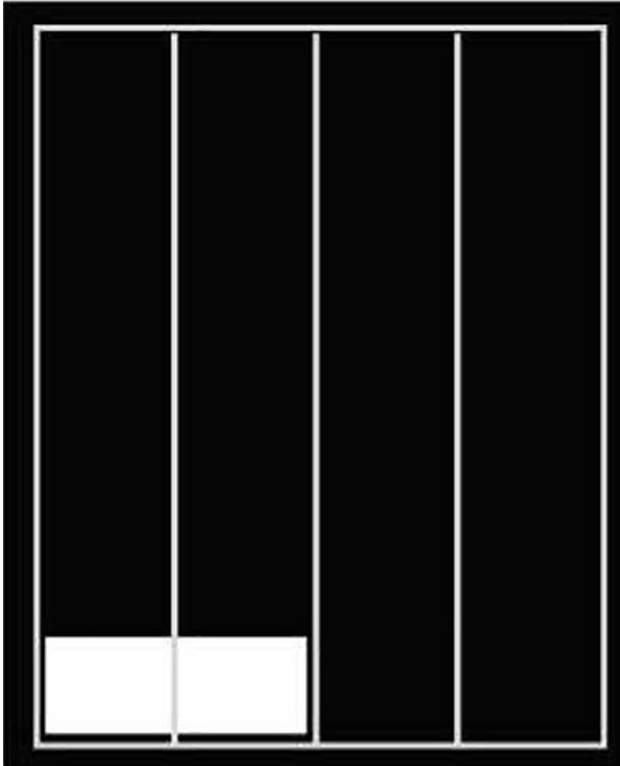
Price shown gets your ad in ALL 3 papers

Inserts - \$60 per 1,000 inserts



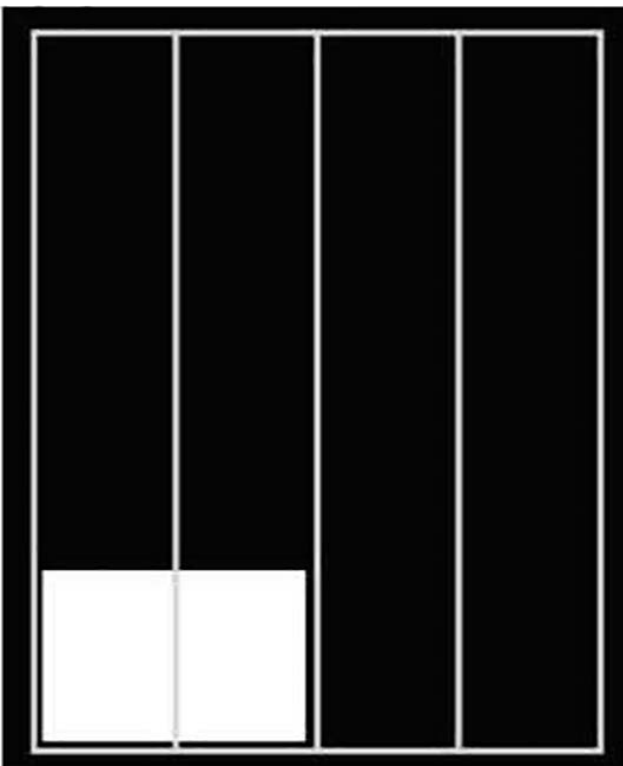
Front Page Banner
(10.375" x 1.5")

\$200 per month with 12 month contract
\$250 per month with 6 month contract
\$300 per month with no contract



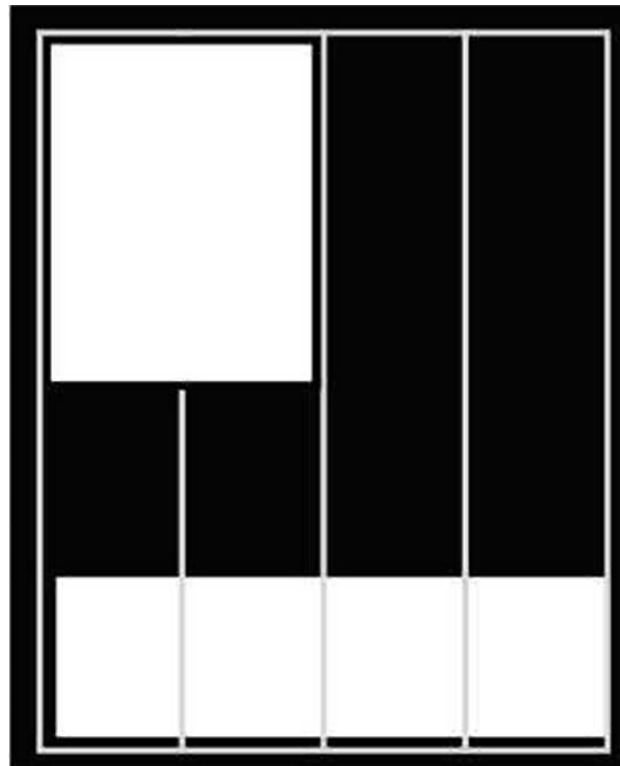
2 column x 2 inches
(5" x 2")

\$99 per month with 12 month contract
\$112 per month with 6 month contract
\$125 per month with no contract



2 column x 3 inches
(5" x 3")

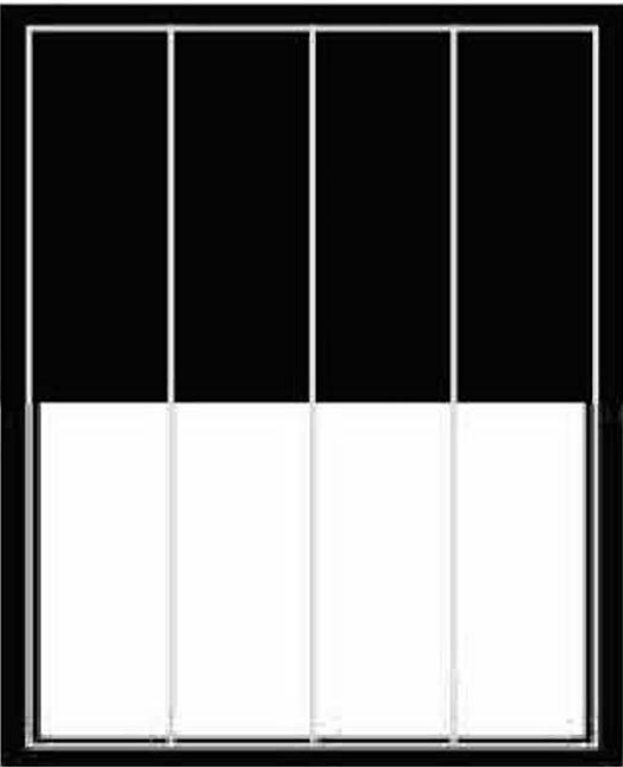
\$149 per month with 12 month contract
\$162 per month with 6 month contract
\$175 per month with no contract



Quarter page
(5" x 6")

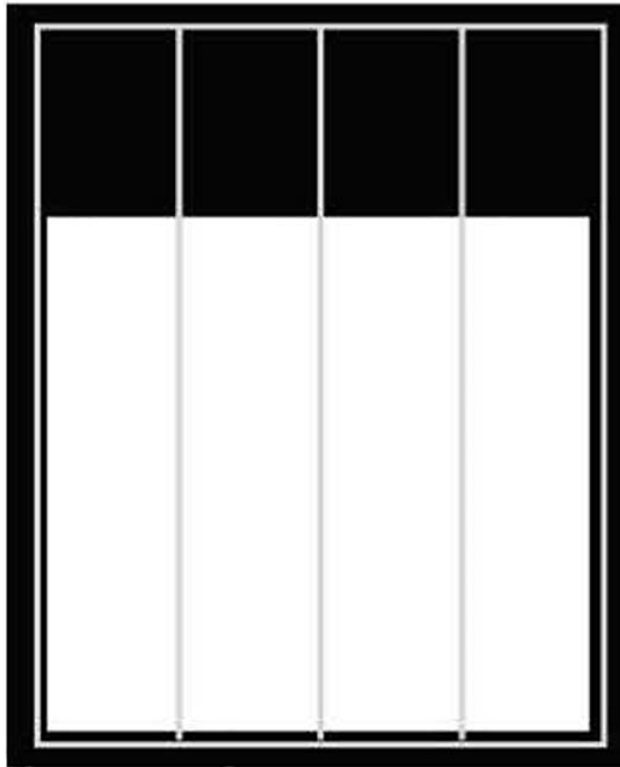
\$174 per month with 12 month contract
\$187 per month with 6 month contract
\$200 per month with no contract

BEST SELLER!



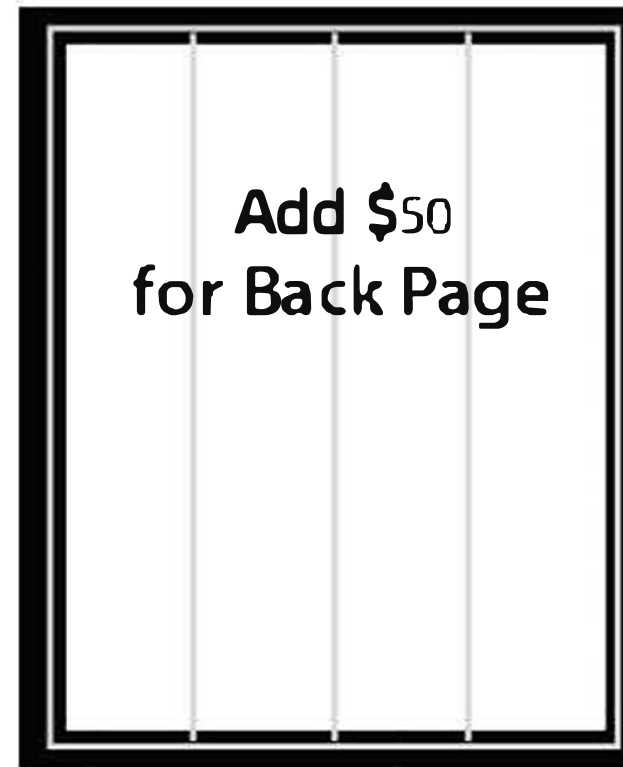
Half Page
(10.375" x 6")

\$299 per month with 12 month contract
\$325 per month with 6 month contract
\$350 per month with no contract



4 column x 9 inches
(10.375" x 9")

\$399 per month with 12 month contract
\$425 per month with 6 month contract
\$450 per month with no contract



Full Page (inside)
(10.375" x 12")

\$459 per month with 12 month contract
\$509 per month with 6 month contract
\$549 per month with no contract



Increased exposure on our home page

Banner Ad
Add on to print ad - \$99 Online only - \$199

Side Bar Ad
Add on to print ad - \$29 Online Only - \$99

ANY SIZE 4-COLOR AD

ADDITIONALLY - ONLY \$69