

You Message Broadcast in Hyper Local News Outlets Across Mississippi!



Printed Publications | Electronic Newsletters | Websites | Social Media Channels

The Clinton Courier

Printed Readership per issue - 20,000

E-Blast Subscriptions - 8,900

Social Followers - 20,000

Website Traffic - 25,000

Printed 1st & 3rd Tuesday of each month



- Printed inside TCC quarterly
- Stand alone Website



Printed Readership per issue - 5,000

E-Blast Subscriptions - 925

Social Followers - 5,000

Website Traffic - 6,300

Printed 2nd Thursday of each month



Printed Readership per issue - 15,000

E-Blast Subscriptions - 6,300

Social Followers - 10,000

Website Traffic - 3,000

Printed 1st Thursday of each month



Printed Readership per issue - 3,500

E-Blast Subscriptions - 1,800

Social Followers - 11,000

Website Traffic - 6,000

Printed 1st Thursday of each month

The
Brandon
NEWS

The **Pearl News**

THE FLORENCE
NEWS

THE **NEWS**
RICHLAND

These four publications all share the website
www.SWRankinNews.com

Printed Readership per issue - 12,500

E-Blast Subscriptions - 517

Social Followers - 7,000

Website Traffic - 6,300

Printed 2nd Thursday of each month

BONUS DEAL!

CHOOSE ONE FOR ONLY \$99 EXTRA

*not included in package price

The Leland Progress

OR

 **LONG BEACH
BREEZE**

Printed 1st Tuesday of each month

STATEWIDE COVERAGE

The Mississippi Monitor

Launched online in 2022 and in print in 2023, The Mississippi Monitor is a Magazine covering the news of the state.

Printed Readership per issue - 2,500

E-Blast Subscriptions - 8,100

Social Followers - under 1k

Website Traffic - 37,000

Printed 1st month of each quarter



Digital online radio station
with signal 90.9 FM
in Downtown Clinton, MS.



WTWZ
THE CONCERT HALL
AM 1120 | FM 102.5

Social Followers - 3,500

Website Traffic - 1,000

The
Clinton
Courier



The
Mississippi
Monitor

The
Pearl
News

THE NEWS
RICHLAND

THE
FLORENCE
NEWS

NEWS
Pelahatchie



LONG BEACH
BREEZE

The Leland Progress

PACKAGE PRICING

- 1/4 page ad in ALL newspapers
- Ad in one E-Blast of every newspaper monthly
- Ad on homepage of every website listed
- Ads in rotation in each article of every website listed
- Two posts per social media of each news outlet listed

VALUE: \$2,500
PACKAGE PRICE: \$995

105 E. Main St, Clinton, MS; 39056
www.OurHometownPaper.com