



THE CANTON NEWS

ADVERTISING RATES

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CIRCULATION

Subscriptions are available.

145 locations to pick papers up for FREE in Canton, Gluckstadt, Flora, Madison, and Ridgeland.

Total Print Readership
14,700

ONLINE

Strong online presence at:
www.cantonnews.net

Your ad appears at no additional cost in the flip book online

Total Online Readership
3,000

SUBMIT AN AD

Ad reservation deadline is 20th of each month

Ads should be PDF files of the exact dimensions shown below

Full ad production services are available for no additional charge

New issues are published the first full week of each month.

Inserts - \$60 per 1000 inserts - Insert to be supplied by customer.



BANNER PAGE
(10.375 x 1.5)

\$200 per month with 12 month contract
\$250 per month with 6 month contract
\$300 per month with no contract



2 COLUMN X 2 INCHES
(5x2)

\$99 per month with 12 month contract
\$112 per month with 6 month contract
\$125 per month with no contract



2 COLUMN X 3 INCHES
(5x3)

\$149 per month with 12 month contract
\$162 per month with 6 month contract
\$175 per month with no contract



QUARTER PAGE
(5x6)

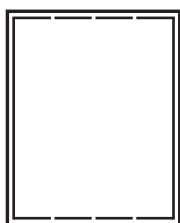
\$174 per month with 12 month contract
\$187 per month with 6 month contract
\$200 per month with no contract

BEST SELLER!



HALF PAGE
(10.375 x 6)

\$299 per month with 12 month contract
\$325 per month with 6 month contract
\$350 per month with no contract



FULL PAGE
(10.375 x 12)

\$459 per month with 12 month contract
\$509 per month with 6 month contract
\$549 per month with no contract

DIGITAL PACKAGES

Facebook Post

2 boosted posts on Canton News Facebook Page.

With Print Advertising:

\$149/month



Digital Only:
\$249/month



Ad in Online Articles

Digital ad will be placed in rotation inside of articles on CantonNews.net.

*Discounts available for multiple papers!

Digital Ad on Website

Your ad will be added to the homepage of CantonNews.net.



E-Blast

Digital ad will be a featured ad in our regular email blast. One E-blast per month.



MAKE ANY SIZE AD COLOR FOR ONLY \$69